

# Cookie Statement

This Cookie Statement explains how and why HackBulgaria uses cookies and other similar technologies to recognize you when you visit our websites and subdomains. It explains your rights and how to manage your cookie preferences.

## **What are cookies?**

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. advertising, interactive content and analytics). The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

## **Why we use cookies?**

HackBulgaria uses first and third party cookies for several reasons. Some cookies are required for technical reasons and other cookies enable us to track and target the interests of our website visitors to enhance their experience.

## **Essential 1st party cookies**

These cookies are strictly necessary to provide you with the expected functionality of our websites and subdomains.

Who serves these cookies:

- [Hackbulgaria.com](http://Hackbulgaria.com)
- [Hackconf.bg](http://Hackconf.bg) and other subdomains (Ex. 2016.hackconf.bg, 2017.hackconf.bg)

You may block or delete this cookies by changing your browser settings, as described below under the heading "How can I manage cookies?".

### **Analytics and customization cookies**

These cookies collect information that is used either in identifiable or aggregate form to help us understand how our websites and subdomains are being used, the effectiveness of our marketing campaigns, or to help us improve the experience for you. The following third parties use cookies on our websites and subdomains:

- [Facebook](#)
- [Google Analytics](#)

How to refuse:

To refuse these cookies, please follow the instructions below under the heading "How can I manage cookies?"

Alternatively, you can click on the link accompanying the third party cookie list above to learn more about how each third party uses cookies and to opt-out.

### **What about other tracking technologies?**

Cookies are not the only way to recognize or track visitors to a website. Web beacons (sometimes called "tracking pixels" or "clear gifs") are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our website/subdomain or taken an action on it.

### **What about targeted advertising?**

We do not offer you 3rd party advertising on our websites and subdomains. In order to provide relevant advertisements about services in which you may be interested we may use information about your visits on our websites and subdomains. We use Facebook Pixel on our websites and subdomains which allow you to see advertisements from us. At any moment you can manage your ads preferences and stop viewing our advertisements. Please visit <https://www.facebook.com/ads/preferences/> for more information.

### **How can I manage cookies?**

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided in the cookie table above, or

you can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies via your browser, you may still use our websites and subdomains through your access to some functionality may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu and cookie settings for more information.

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